

Jay Fallon

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Summary of Experience

Jay Fallon has over ten years of user experience design and development. His primary skills are those of front end development, using HTML, CSS and Javascript to develop both prototype and application code, primarily on Ruby and Java platforms, but also has considerable experience implementing solutions in other technologies such as PHP and ASP.net.

Details of Experience

Sendboxer, Cambridge, MA **UX Designer and Developer**

October, 2009 - Present

A social discovery tool, the application is built using Rails, jQuery, Haml and Sass applying TDD using RSpec and PostgreSQL.

World Tour

October, 2008 - October, 2009

Jay took a year off to travel around the world, living for three months in Roatan, Honduras, refining his SCUBA skills and then touring Southeast Asia. Subsequently, Jay completed the Camino de Santiago in Spain, walking from Irun to Santiago de Compostela.

State Street Global Advisors, Boston MA **UX Designer and Developer**

June, 2007 - October, 2008

Provided information architecture, interaction design and development services as a consultant to SSgA's Interactive group where he developed a web application for SSgA's Australia office, a WebLogic-based application for internal reporting and provided support and maintenance for various projects on their TeamSite CMS.

Wis.dm, Cambridge MA **UX Designer and Developer**

January, 2007 - March, 2007

At Wis.dm, a primarily web-based communication platform, Jay worked on the engineering team implementing various releases of the application, which was wholly developed using the Ruby on Rails framework.

Keane Architecture Services, Cambridge MA **UX Designer and Developer**

July, 2000 - December, 2006

Jay's duties included providing technical expertise to clients, account managers, user experience and development teams as well as executing the user experience requirements into HTML, CSS and Javascript code deliverables for integration with web applications or standalone websites, primarily on the WebLogic Portal server, but also with various other platforms such as TeamSite, SharePoint and RedDot.

During his tenure at Keane, Jay worked on over thirty separate client projects including Fidelity, SSgA, Johnson & Johnson, Pfizer, Adqsr, Beyond Genomics, State Street Bank and Moody's, as well as multiple internal projects.

Education

Northeastern University, Boston, MA **BS Business Administration**

Class of 1998

Obtained his degree with majors in Finance and International Business, Jay also completed his cooperative education requirements as a production coordinator with Boston's Better Snacks, internationalization intern with PictureTel and marketing intern with a unit of Fleet Bank.